

CLINIQUE

Clinique introduces

Clinique Pop™ Longwear Lipstick

Available as from September at all points of sale

Suggested retail price: €29.00

For more information:

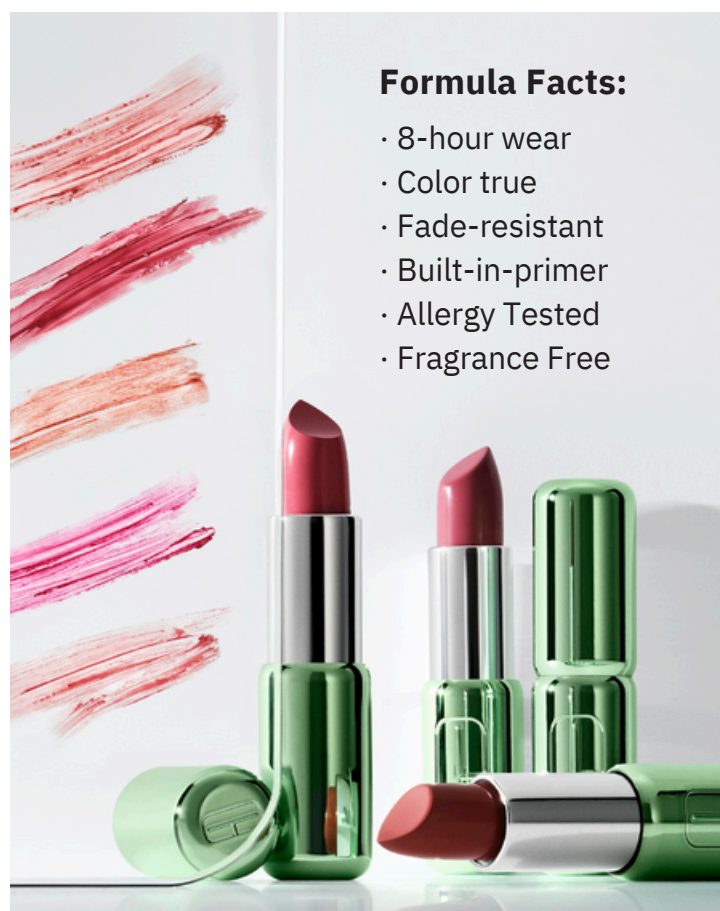
wadie@mmbasy.com



Allergy Tested. 100% Fragrance Free.

What it does:

- Merges rich, saturated color with a built-in primer for smooth application in one comfortable formula.
- One swipe glides on effortlessly and delivers ultra-pigmented color with full coverage.
- Suits all lips and looks, with a wide range of shades designed to match all skin tones and 3 finishes for every mood.
- Built to last all day with 8-hour, color-true wear.

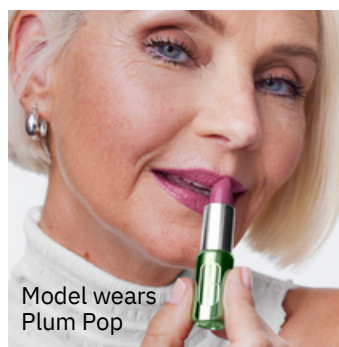


Formula Facts:

- 8-hour wear
- Color true
- Fade-resistant
- Built-in-primer
- Allergy Tested
- Fragrance Free



Model wears Poppy Pop



Model wears Plum Pop

How to use:

Apply to clean, bare lips. Can be paired with lip liner and/or lip gloss.



New Pop Lip Lineup

36 longwearing shades in Shine, Satin, and Matte finishes.

Satin



Matte



Shine



Clinique Pop™ Longwear Lipstick

The story behind Clinique Pop™ Longwear Lipstick.

Your all-day, everyday lipstick.
Available in 36 global shades
and 3 finishes for every mood:
Satin, Matte, and Shine.



Model wears Bold Pop



Model wears Bare Pop

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